



Microsoft | Enterprise Series

Application Lifecycle Management

May 5th, 2009

Dear Madam, dear Sir,

Application Lifecycle Management (ALM) is much more than just another product offering. In fact, ALM is actively used end-to-end with customers on both an ICT and business level. Astonishingly, 60% of custom software development projects fail. So it is important to learn why and how to mitigate the risks. Going beyond the buzzwords, find out how Euricom successfully completed a fixed-price project for KBC using Indian development resources and implementing an end-to-end approach to the full project lifecycle that involved project and requirements management, architecture, software, factory-driven development, infrastructure, testing and deployment. To implement Fixed-Price / Fixed-Time projects successfully, good project control is essential. Euricom unites business, functional and technical stakeholders as part of a single central 'ecosystem' in which all of the parties involved are able to work together and get the real-time dashboarding that is relevant to them.

The Euricom Software Factory is this ecosystem for managing the full lifecycle of a project. By integrating tools such as SharePoint, Team System, Visio and Office Business Applications and adding other essential methodologies and processes, a powerful central platform is now available for managing and controlling development projects.

During this presentation we will show you a KBC project that uses this Software Factory and demonstrate how it adds value to any software development project.

We are looking forward to welcoming you at this Enterprise Series.

Yours sincerely,

Peter Hendrickx

Partner & Solution Sales Manager

Program

13.30 – 14.00	Welcome and Registration
14:00 – 16.00	Welcome and introduction <i>Speaker: Christof Claessens, Technology Advisor, Microsoft</i> ALM, beyond the technology <i>Speaker: Nemo Verbist, General Manager, Euricom</i>
16.00 – 17.00	Drink & Networking

The **Microsoft Enterprise Series** is a cycle of events for **large organizations** on Friday at the Microsoft offices in Zaventem.

* All sessions will be given in English. Any problems registering online? Please notify us by e-mail: enterpr@microsoft.com

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